



Raphaël MÉCHET

SENIOR DIGITAL CREATIVE (ENHANCED BY AI)

Born 12 September 1974 in Gray (70100)

EDUCATION

BTS Audiovisual Studies

Lycée Viette / Montbéliard (25)
Audiovisual systems operation
and maintenance specialisation.
1994 - 1995

French Baccalaureate D

Lycée Cournot / Gray (70)
Computer science option.
1994

EXPERIENCE

Digital Creative

August 2015 - Present

FuckYeah! / Besançon

A multidisciplinary production and design studio. Consulting, concept development, art direction and directing creative marketing and communications projects for a wide range of events, brands and agencies.

Key clients: Auditoire, Paris 2024, Christie's

Digital Artist / Director

September 2007 - September 2017

Pôle Nord Studio / Indie Pixel Pusher / Paris

A creative studio formed by a collective of passionate, experienced graphic designers, creatives and developers. Projects spanning graphic design, film and interactive media.

Key clients: Havas, Publicis, City of Paris

Founder / Art Director

June 2000 - August 2007

3E-OEIL Design Studio / Paris - Le Mans

Founded and developed a design and communications studio specialising in innovation and new technologies. Scenario design and development of new services focused on user experience.

Key clients: France Télécom R&D, Peugeot, Philips Design, RATP

On Screen Designer

December 1998 - May 2000

Freelance / Paris - Le Mans - Besançon

Design and development of web and mobile interfaces.

Motion design - iconography.

Key clients: Start Up Web - Philips Design - Soft IVS

Graphic Designer / Director

September 1996 - November 1998

Canal 70 / Gray

Creation and development of a local cable television channel.

INTERESTS

Singer-songwriter and multi-instrumentalist in several indie rock and electro bands.
Passionate about pop art and underground cultures.

PROFILE

I see digital as a language for meaningful communication. A question leads to a creative response, expressed through design and enabled by technology.

I work at the intersection of ideas, imagery and tools. Each project is a chance to find the right solution, whether graphic, animated or interactive. Experience has taught me to value simplicity and effectiveness, while keeping visual and narrative impact in focus.

SKILLS

Creativity	
Design	
Adobe Suite	
Cinema 4D	
AI	
Branding	
Curiosity	

LANGUAGES

English	
Geek	
German	

CONTACT

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